



For Immediate Release - 2014

NY-BASED NONPROFIT TO EXPAND INTO NEW HAMPSHIRE

For more than 30 years, UYM CHARITIES (UYM) has worked successfully on Long Island, New York to help those in need. In recent years, however, the nondenominational religious charity has made a name for itself in its shift from direct service provision to marketing and fundraising for other organizations.

Due to its success, UYM will expand into New England, beginning first on New Hampshire's Seacoast, in a move Board President Dr. Robert Costanzo, Ph.D. noted has been "in the works for several years."

"We began to recognize that our strength as a ministry and nonprofit could be used to the advantage of the for-profit sector to address fundamental needs," he said. "We also felt we had a moral obligation to expand based on some of the research regarding the future of many town and government-funded programs."

Citing his belief that the for-profit sector will increasingly be called upon "to fill in the gaps," Costanzo said it is essential UYM serve as "the bridge between the nonprofit and for-profit sectors."

"We are very excited about this opportunity," said Costanzo, who noted UYM's primary initiative is to address the needs of elders, but emphasized the ministry is committed to working with the for-profit sector "to help all those in need."

"One of our greatest strengths is building relationships and strategic partnerships to achieve more collectively than we could on our own," he said. "It's about working more effectively to solve problems in the community. We do more than raise money—we help for-profit businesses grow and flourish, which is what makes UYM so different."

Established in 1980, UYM's mission is "to make a difference in the lives of the low and middle income segments of the population not provided for by government and other organizations."

To learn more about UYM, or to become a Business Partner, visit www.uymcharities.org.

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About UYM CHARITIES

UYM CHARITIES is a private, governmentally chartered, equal opportunity, non-denominational charity and religious organization organized in NY under Article 9, religious law, and operating as a 501(c)(3) under Section 170 of the IRS Code of 1954. Founded in 1980, UYM CHARITIES' ongoing mission is to make a difference in the lives of the low and middle income segments of the population not provided for by government and other organizations. For more information, visit www.uymcharities.org, or email info@uymcharities.org.

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